



SEG-GSH 2012 Spring Symposium
Honoring



Bob Sheriff

The Geophysical Society of Houston and the Society of Exploration Geophysicists are pleased to announce their jointly sponsored 2012 Spring Symposium to be held in Houston, Texas on April 11 & 12. The event is held annually and attracts approximately 200 geoscientists to enjoy 2 days of technical papers and honor an individual or individuals for their lifetime achievement in geophysics. This year's honoree is Dr. Bob Sheriff of the University of Houston.

The event is funded by a nominal registration fee plus sponsorship donations by industry corporations. Sponsorship levels are:

- Event Sponsor \$20,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$ 5,000
- Silver Sponsor \$ 2,000
- Bronze Sponsor \$ 1,000
- Contributor \$200-999

Sponsor donations will be used to offset expenses of the event. Remaining funds, if any, will be divided among scholarship funds and other GSH technical activities. Recognition of sponsorship, according to the donation level, will be displayed on the cover of the Proceedings Workbook, signage at the event, and posting on the SEG website and the GSH website plus publication in the *GSH Journal*. Complimentary registrations are included. The GSH is a 501(c)3 not for profit organization. Sponsorships are fully tax deductible.

Please send contributions to: Sandra Babcock, Office Manager, Geophysical Society of Houston, 14811 Saint Mary's Lane, Suite 250, Houston, TX 77079, sandra@hgs.org, 713-463-9477. Make checks payable to The Geophysical Society of Houston and earmarked "2012 Spring Symposium." Contact Haynie Stringer (hayniestringer47@yahoo.com) for questions or additional information.

Bob Sheriff hardly needs any introduction because of his legacy in geophysics – 25 successful years at Chevron; 30 years of lecturing at the University of Houston and worldwide locations; 60 years of contribution to the SEG; a list of publications that includes the best seller for the SEG, "Encyclopedic Dictionary of Exploration Geophysics"; and finally, a legacy of geoscientists worldwide who consider Bob as one of their true friends.

Similar to other SEG well known geophysicists who were classical physicists, Bob entered the work force during WWII in the Manhattan Project at Oak Ridge, Tenn. Later, Bob returned to Ohio State to finish his PhD and then accepted a job at Standard Oil of California's (Chevron) research facility in La Habra. Bob shifted to Operations in New Orleans and served over the next few years in San Francisco, Cuba, Trinidad, and Western Australia. In Australia, a short company pamphlet on a glossary of geophysical terms was expanded and distributed by Bob to university students. This was the birth of the SEG's Encyclopedic Dictionary. The Dictionary led in 1969 to the SEG's awarding him the Kauffman Gold Medal for his contribution to exploration geophysics. Bob retired from Chevron in 1975. Later, working at Seiscom Delta, Bob and Tury Taner collaborated to author the article "Complex Seismic Trace Analysis", which might be considered the birth of modern Seismic Attribute Analysis. In 1973, Bob began lecturing at UH and became a full professor in 1980. Along the way, Bob was one of the original instructors for the AAPG in their highly successful course on Seismic Stratigraphy leading to his book *Seismic Stratigraphy*, one of his many publications. Today, Dr. Sheriff is an emeritus professor and still an active participant at GSH functions.

2012 Geophysical Society of Houston Spring Symposium Sponsorship

Event	\$20,000
Platinum	\$10,000
Gold	\$5,000
Silver	\$2,000
Bronze	\$1,000
Contributor	\$200-999

Sponsor's company logo will be displayed on the following media with the logo size scaled relative to the sponsorship level

On the SEG Website
Sponsor posters displayed at the event
Rolling PowerPoint presentation shown during the event breaks
In the event proceedings/abstract booklet
In the event proceedings DVD
On the GSH Website on the event webpage
On the GSH PowerPoint presentation show at all GSH Events
On the GSH website homepage (\$5,000 and greater)

Complimentary registrations

10 passes for the event sponsors
8 for Platinum
5 for gold
2 for silver